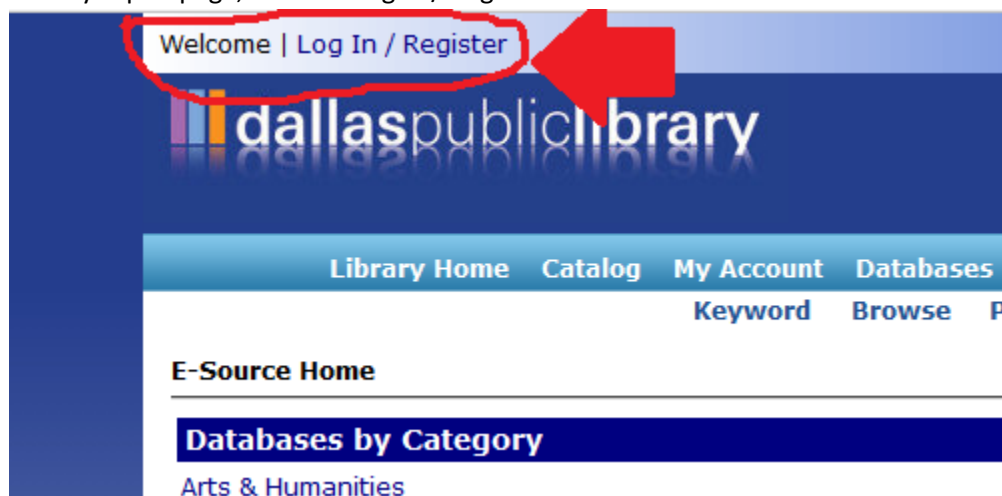


... Use Business and Marketing Databases through the Dallas Public Library

1. Go to <http://dallaslibrary.org> and click on 'Databases'



2. At very top of page, click on 'Log In / Register'



3. Log In using your library card number and PIN/Password. If you don't have a library card, you can **register** for one then go pick it up at your chosen branch. (See also "...Get a Dallas Public Library Card" in the "How Do I..." link on the NDHS library website)

If you do not have a Dallas Public Library card, click [here to register now](#)
[here to create a password](#)

Please enter your username or library card number, and password.

(Note: When entering number, **do not** use spaces.)

Username or Library Card Number:

[Create Username](#)

Library Account Password/PIN:

[Forgot your password?](#)

4. Choose 'Business and Investment' (You may have to click on "Databases" at top of page again)

The screenshot shows the top navigation bar of the Dallas Public Library website with links for 'Library Home', 'Catalog', 'My Account', 'Databases', and 'Download'. Below the navigation bar, there are search options: 'Keyword', 'Browse', 'Phrase', and 'Advanced'. The main content area is titled 'E-Source Home' and features a section 'Databases by Category'. A list of categories is displayed, including 'Arts & Humanities', 'Auto, Engine and Electronics Repair', 'Biography', 'Books & Literature', 'Business & Investment', 'Children & Teens', 'Dallas', 'Do-It-Yourself', 'Directories', 'ebooks & ejournals', 'Education & Social Sciences', and 'En Espanol'. The 'Business & Investment' category is circled in red, and a large red arrow points to it from the right.

5. Read the description of the databases available and choose which ones will help the most. Here's a condensed description along with Ms Moore's comments. More specific instructions for the most helpful databases for your project will follow!

Database Descriptions and Links

Business Abstracts with Full Text (H W Wilson)

Business Abstracts with Full Text provides access to product evaluations, statistical rankings, book reviews and hundreds of key publications, and corporate profiles, obituaries, surveys, trade shows, conferences and more

Journal Articles- limit by date!

Business Source Complete

Business Source Complete is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important scholarly journals are included. In addition to the searchable cited references provided for more than 2,200 journals.

Journal Articles - limit by date!

DemographicsNow

DemographicsNow is a helpful source of information for students in business programs — or anyone

See note below. Excellent resource for project!

Enhanced Business Search Interface

Using this tool, you can search by keyword or choose to browse company profiles, counts

Good for researching individual companies (SWOT)

SWOT= Strengths, Weaknesses, Opportunities, & threats of an organization

Hoover's Business Information

This resource is available at the library only.

Access to more than 65 million companies, 85 million people, and 900 industry segments. Provides you with current business trends and in-depth company and industry reports, enabling you to become an expert and have more meaningful conversations with prospects and customers.

Legal Forms

Texas Legal Forms Library **Wills, leases, LLC's, partnerships, etc.**

Morningstar

Morningstar provides access to information about stocks and educate individuals interested in investment and evaluating their stock portfolio.

ReferenceUSA

Over 43 million US business records . For **Look up individual businesses, available jobs, individual people by name, or groups of people by lifestyle interests, etc. Create heat maps (this one is a little scary!)** New 5- over 1.8 million records Health residential- over 14 million records adian

Regional Business News

This database provides comprehensive full text coverage for regional business publications. Regional Business News incorporates coverage of 75 business journals, newspapers and newswires from all metropolitan and rural areas within the United States. This database is updated on a daily basis.

Small Business Reference Center (EBSCO)


Detailed "how-to" instructions buying, running, managing, or **Excellent for those who want to have their own small business!**

Standard & Poor's


is a comprehensive source of business and investment information, offering on-line access to popular Standard & Poor's research products such as Industry Surveys, **Stock Market Info** on Records, The Register of Corporations, Directors and Executives, The Outlook, Mutual Fund reports among others.


Demographics Now and Reference USA


DemographicsNow – This is info from the 2010 census. You will be taken to a page where you'll need to choose DemographicsNow again.

Select  **Science In Context**
Science in Context is an engaging online experience for those seeking contextual information. It includes full-text magazines, academic journals, news articles, experiments, images, videos, and more.

Additional Products | [Cross-Searchable Products](#)

 **Gale Literary Sources**
Gale Literary Sources brings together all of Gale's literary databases into one seamless search experience. You can search across all of your library's Gale literary databases to find book reviews of bestsellers, you can search across all of your library's Gale literary databases to find work overviews.

 **DemographicsNow Library Edition**
 Robust and highly-detailed demographic data. Ideal for gaining insights into your market. Reporting capability allows you to rapidly produce a variety of customized reports to help you understand your market.

 **Literature Criticism Online**
 Gale™ takes literature, history and culture to the next level with the largest, most comprehensive collection of broadsheets, pamphlets, encyclopedias, books and periodicals - delivered in an easy-to-use format. It's all designed to raise the level of research while providing the around-the-clock access you need.

STRONGLY Recommend you watch the Tutorials!

HOME | DEMOGRAPHICS | MAPS | EZ REPORTS

 **DEMOGRAPHICSNOW**
 LIBRARY EDITION

Access summary data and advanced maps.
 Want to see how it works?

[VIEW OUR TUTORIALS →](#)

 Looking for demographics?

 Looking to map a location?

 Looking for U.S. Census information?

Reference USA:

Look up individual companies OR Executives by Name

Available Databases

Select a Database to Get Started

U.S. Businesses

44 Million Businesses
1.9 Million Closed Businesses

[SEARCH](#) | [MORE INFORMATION](#)

Canadian Businesses

1.9 Million Businesses

U.S. Historical Businesses

198 Million Historical Records

U.S. Jobs / Internships

2.5 Million Job Postings

U.S. Businesses Database

Quick Search

Advanced Search

Fill out one or more of the following criteria boxes, then click "View Results" button.

Company Name

Demand Printing Solutions

Executive First Name

Executive Last Name

City

Albuquerque

State

All

Phone

[Additional Filters](#)

[Clear Search](#)

[VIEW RESULTS](#)

See who your potential customers are:

U.S. Consumers / Lifestyles Database

Quick Search

Advanced Search

Fill out one or more of the following criteria boxes, then click "View Results" button.

First Name

Last Name

Phone

City

Put in a city

State

All Choose a state

Lifestyle Category

Charitable Donor Choose what you want to research

[Additional Filters](#)

Limit your search even more - by gender, religion, ethnicity, etc.

None
Apparel / Fashion / Beauty
Arts / History / Science
Books / Magazines
Charitable Donor
Cooking / Wine
Collectibles
Hobbies / Crafts / Sewing
Health / Diet / Fitness
Home Improvement / Decor
Motor Vehicles / Motor sports
Outdoor Recreation
Personal Finance / Self-Help
Pets / Animals

[VIEW RESULTS](#)

If you are trying to decide WHERE to put your company, a Heat Map might help!

This is a listing of all people in Dallas with the filter "Charitable Donors"

U.S. Consumers / Lifestyles

75,457 Results

11,374 with e-mail addresses [more info]

Revise Search New Search

To see where these folks are most heavily concentrated, choose Heat Map

Page 1 of 3,019

1

Details **Heat Map** Summary Charts Download Print Save Search

NEW!

⚠ Telephone numbers displayed may be on a Do-Not-Call list and should not be used for solicitation. You are responsible for the compliance with all federal, state and local laws.

<input type="checkbox"/>	First Name	Last Name	Street Address	City, State	ZIP	Phone
<input type="checkbox"/>	Audrey	Ange	39 Cannon Pl	Dallas, GA	30157	(770) 672-6059
<input type="checkbox"/>	Alfred	Powell	42 Whispering Pin...	Dallas, GA	30157	Not Available
<input type="checkbox"/>	Eleanor	Powell	42 Whispering Pin...	Dallas, GA	30157	Not Available
<input type="checkbox"/>	Vincent	Galletto	15 Boxelder Ct	Dallas, GA	30132	(770) 975-8178
<input type="checkbox"/>	Angela	Galletto	15 Boxelder Ct	Dallas, GA	30132	(770) 975-8178
<input type="checkbox"/>	Anita	Galletto	15 Boxelder Ct	Dallas, GA	30132	(770) 975-8178