... Use Business and Marketing Databases through the Dallas Public Library

1. Go to http://dallaslibrary.org and click on 'Databases'



2. At very top of page, click on 'Log In / Register'

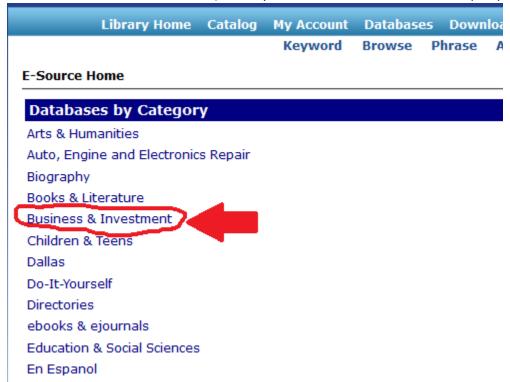


3. Log In using your library card number and PIN/Password. If you don't have a library card, you can **register** for one then go pick it up at your chosen branch. (See also "...Get a Dallas Public Library Card" in the "How Do I..." link on the NDHS library website)

If you do not have a Dallas Public Library card, click here to register now

here to create a password	
Please enter your username or library card number, and password. (Note: When entering number, do not use spaces.)	
Username or Library Card Number:	
Library Account Password/PIN:	Forgot your password?
Log In	

4. Choose 'Business and Investment' (You may have to click on "Databases' at top of page again)



5. Read the description of the databases available and choose which ones will help the most. Here's a condensed description along with Ms Moore's comments. More specific instructions for the most helpful databases for your project will follow!

Database Descriptions and Links

Business Abstracts with Full Text (H W Wilson)

Business Abstracts with Full Text Journal Articles- limit by date! provides access to product evaluati statistical rankings, book reviews a

n hundreds of key publications, and orate profiles, obituaries, surveys, le shows, conferences and more

Business Source Complete

Business Source Complete is the world's definitive scholarly business database, providing the leading collection of bibliographic and full text content. As part of the comprehensive coverage offered by this database, indexing and abstracts for the most important schol Journal Articles - limit by date! re included. In addition to the searchable cited references provided for more again, 1,200 Journal Articles - limit by date!

DemographicsNow

DemographicsNow is a helpful source of in See note below. Excellent resource for project! as for students in business programs — or anyone

Enhanced Business Search Interface

Using this tool, you can search by keywGood for researching individual companies (SWOT) choose to browse company profiles, count_{SWOT=} Strengths, Weaknesses, Opportunities, & threats of an organization

Hoover's Business Information

This resource is available at the library only.

Access to more than 65 million companies, 85 million people, and 900 industry segments. Provides you with current business trends and in-depth company and industry reports, enabling you to become an expert and have more meaningful conversations with prospects and customers.

Legal Forms

Texas Legal Forms Library Wills, leases, LLC's, partnerships, etc.

Morningstar

Morningstar provides access to information about stocks and educate individuals interested in investment and evaluating their stock portfolio.

ReferenceUSA

Over 43 million US b Look up individual businesses, available jobs, individual people by name, or groups of people by 5- over 1.8 million records Healthc residential- over 14 million records

Regional Business News

This database provides comprehensive full text coverage for regional business publications. Regional Business News incorporates coverage of 75 business journals, newspapers and newswires from all metropolitan and rural areas within the United States. This database is updated on a daily basis.

Small Business Reference Center (EBSCO)

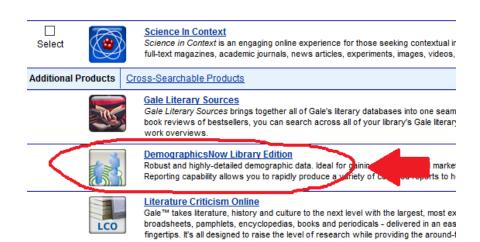
Detailed "how-to" instructions buying, running, managing, or Excellent for those who want to have their own small business!

Standard & Poor's

is a comprehensive source of business and investment information, offering on-line access to popular Standard & Poor's research products such as Industry Surveys, St**Stock Market Info** on Records, The Register of Corporations, Directors and Executives, The Outlook, Mutual Fund Reports among others.

Demographics Now and Reference USA

DemographicsNow – This is info from the 2010 census. You will be taken to a page where you'll need to choose DemographicsNow again.

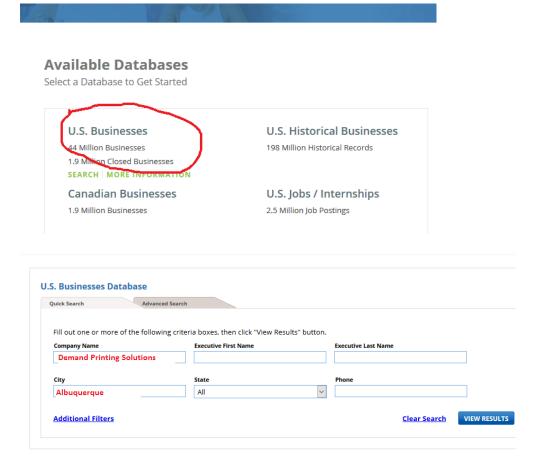


STRONGLY Recommend you watch the Tutorials!

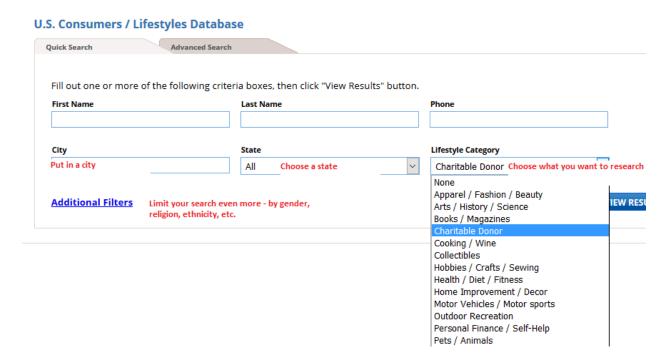


Reference USA:

Look up individual companies OR Executives by Name



See who your potential customers are:



If you are trying to decide WHERE to put your company, a Heat Map might help!

Vincent

Anita

Angela

Galletto

Galletto

Galletto

ABOUT US

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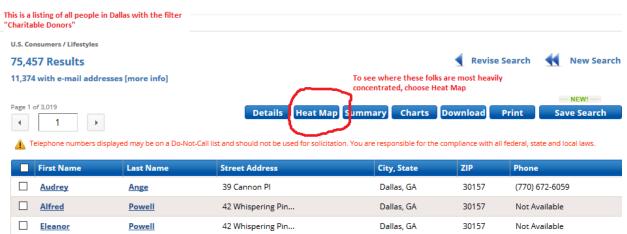
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